

Korea's Exclusive B2B Sourcing Platform

# 2025 KOREA IMPORT FAIR



2025.07. **07** MON  
~ **09** WED

**COEX Hall B**

Organized by



Sponsored by



In cooperation with

Foreign Embassies in Korea



We invite you to the Korea Import Fair 2025.  
The Korea Import Fair is the optimal gateway to  
entering the Korean market.

Seize the opportunities to meet your Global Partners with  
excellent products.



### [2024 Korea Import Fair Accomplishments]

- ✓ 150 Companies from 60 Countries
- ✓ 15,000 Participants with 7,700 Buyers
- ✓ 1,440 1:1 B2B Global-Sourcing Meetings
- ✓ 2,600 Participants in Global Distribution Seminars




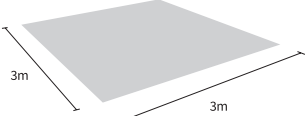


Korea Importers Association has been supporting the expansion of Korean Trade and Global Sourcing.

## Exhibition Overview

• Period	> 10:00~17:00, July 7(Mon)~July 9(Wed), 2025
• Venue	> Hall B, COEX, Seoul Korea
• Scale	> 4,365m <sup>2</sup>
• Items	> Raw materials, Food & Beverage, Handicrafts, Cosmetics, Children's items, Home Decoration, Textile, Jewelry & Accessories, Sports & Leisure items, Electric & Electronic appliances, Daily Necessities, Trade & Travel service etc.
• Event	> 1:1 B2B Meetings, Seminars on Global Distribution & Sourcing
• Organized by	> Korea Importers Association(KOIMA)
• Sponsored by	> Ministry of Trade, Industry and Energy(MOTIE), Korea Trade Investment Promotion Agency(KOTRA)

## Booth Information

• Booth Type	>	 	 
• Price	>	US\$ 3,000/9m <sup>2</sup> (3m x 3m)	US\$ 2,500/9m <sup>2</sup> Minimum US\$ 10,000/36m <sup>2</sup>
• Complimentary Items	>	1 Information Desk, 1 Folding Chair, 3 Spotlights, 4 Chairs, Power Outlet(1KW), Fascia Board, Carpet, Walls, Round Table ※ The booth is designed in 9m <sup>2</sup> per unit	Not available

※ (Space Only) Each participating company needs to work with a booth installation company to design its booth

# 2025 KOREA IMPORT FAIR

—  
Trade with Trust

## Booth Fee

Price	>	US\$ 3,000	Basic
-------	---	------------	-------

## Promotion

Period	>	Booth Fee	Discount Rate
By Dec. 2024	>	<b>US\$ 1,800</b>	<b>40%</b>
By Feb. 2025	>	US\$ 2,100	30%
By Apr. 2025	>	US\$ 2,400	20%
May 2025~	>	US\$ 3,000	—

※ 10% advance payment must be made within 2weeks upon the submission of the application

## Registration Information

Deadline: May 31, 2025

How to apply : submit the completed application form

- By E-mail > [overseas@koima.or.kr](mailto:overseas@koima.or.kr)
- By Website > [www.koimakif.com](http://www.koimakif.com)
- By Telephone > 82-2-6677-3662/4
- By Fax > 82-2-749-1830

## Payment Method

- Bank Account > 180-007-121524 / Shinhan Bank
- Beneficiary > Korea Importers Association(KOIMA)
- Swift Code > SHBKKRSE



KIF Secretariat

Korea Importers Association(KOIMA) 169 Bangbae-ro, Seocho-gu, Seoul, Korea

Tel : 82-2-6677-3664 / Fax : 82-2-749-1830 / E-mail : [overseas@koima.or.kr](mailto:overseas@koima.or.kr) / website : [www.koimakif.com](http://www.koimakif.com)